

viscose

Innovators in caps, closures,
shrink sleeves & celons.

Adesso Deli:



www.adessodeli.co.uk

Tell us a bit about your company? How did it all start?

We started our business in 1997, initially designing and installing Water Features, hence, H2O Ltd. But, finding ourselves slightly ahead of our time (not many people seemed to appreciate what a Water Feature was then), we gravitated towards the manufacture of food - via furniture design & manufacture and interior design - not much difference you might add! We have over the last 12 yrs, manufactured Asian chilled puddings, sandwich fillings and ready meals - even supplying Manchester Airport during the Commonwealth Games in 2002 - which gave us the finance to move into our own premises. We began making our current range of sauces following a desire to supply the retail market, rather than the food service industry alone. Following our first foray into food exhibitions, we gained a contract with Harrods of Knightsbridge.

What do you make / sell?

We manufacture a range of Multi Purpose Sauces, which can be used as Salad Dressings, Marinades and Bread Dippers, all Gluten Free, Nut Free, Free from additives, Suitable for Vegetarians. Our products are 100% natural.

Who are your customers?

We supply a number of Deli's, Farm Shops, Garden Centres, and we export to the Middle East and China. We also supply online at www.adessodeli.co.uk and direct to the general public at food shows etc..

What have been your success moments?

At our first consumer show we were approached by the Head Buyer from Harrods who was impressed by the overall image of our products, and subsequently placed an order. We are currently in negotiations with John Lewis, Waitrose, Booths & Tesco and we are convinced that the Viskring we use on all our bottles very much enhances the image of our products, in the eyes of potential stockists and consumers alike.

During 2012 we supplied a major quality hamper company Virginia Hayward, who in turn have supplied John Lewis and Waitrose with quality hampers containing our products.

How did you find out about Viscose?

We found out about Viscose from Riggs Autopack, manufacturers and suppliers of filling machines, via personal recommendation from a staff member.

What do you purchase from us?

We purchase plain Viskrings / Celons (Self Shrinking Seals)

How long have you dealt with us?

We have dealt with Viscose for 5 years.

What do you find good about Viscose?

Viskrings are a quality product, with ease of handling and application, (shrinks to fit rather than requiring external heat source), easy to order online. Friendly and helpful staff at head office.

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