

viscose

Innovators in caps, closures, shrink sleeves & celons



Viskrings / Celons



Do you want to seal a container, make it tamper proof, maintain the branding and use an environmentally friendly product?

Use a Viskring / Celon. Perfect for any food, drink, pharmaceutical, cosmetic, organic producers. Fulfils many practical & aesthetic requirements.



What are Viskrings / Celons

A unique product, **Eco friendly** tubular bands of **cellulose** that are contained in a preservative solution that are used as a secondary seal, to seal a product, it shrinks up to 40% the original size and simply shrinks and dries around the product in the natural environment, making it tamper proof.

Easy to use no machinery required, applied by hand, results in the perfect professional finish

Perfect solution for heat sensitive products such as perfume, whisky and any highly flammable liquids.

How are Viskrings / Celons made?

Viskrings / celons are made from extruded cellulose made from wood pulp derived from renewable resources. As they are made from cellulose, the seals are fully bio-degradable when they are discarded. The seals are packed in plastic bags within a seamed metal or plastic container. The seals are held in the container in a mild preservative solution. Viskrings are guaranteed for 12 months unopened. Can be stored up to -10°C. Opened containers need to be resealed. Do not dilute preservative solution as this will introduce a risk of bio-degradation. Dampness should be avoided as this starts the Viskring to biodegrade.

Viscose is the only manufacturer of the Viskrings known as celons in the US, in the world and this product is exclusive and patented to Viscose. Viscose has over 100 years' experience, known for their manufacturing expertise and exceptional customer service.

1892

Process discovered by Charles Frederick Cross



1916

Factory built in Bromley – delayed because of the 1st world war – completed in 1920



1951

Joined venture formed with American Company, the viskring corporation of Chicago

1902

Viscose development corporation founded

1930

First experiments in the manufacture of cellulose tubing & cellulose sponges

1948

Work begun on the Swansea Factory and production moved from Bromley



120 years in the making...

Applied tamper proof solution - no machinery needed



Benefits of using a viskring / celon

- A secure and wrinkle free seal
- Ideal tamper evident solution
- Stops counterfeiting
- Acts as a sealant
- Enhances appearance of a product.
- Professional finish
- No need to invest in heavy equipment - Hand Applied
- Awkward Shapes – not an issue
- Can be applied around plastic, metal, glass
- Environmentally friendly
- Bio-degradable
- Eliminates dust, dirt & dampness
- Perfect for heat sensitive products

Available in

- Continuous Reels of flat folded tubing
- Ready cut flat folded bands
- Diameter Sizes 12 mm up to 119mm
- Standard colours and specs – some available in stock.
- Transparent, pearized, metallic, gold, silver and stripes
- Application over custom duty stripes
- Transparent panels
- Printed with a message, logo, UPC code or promotions
- Various perforation styles

Sample / Mock up service available to test the product on request.

1969

Viskproof capsules developed

1985

First management buyout – bought the cellulose process from Spontex

1990

Decision made to build own plant in Swansea, which housed manufacturing of the company, i.e. shrink sleeving and cellulose and these remain on site today

2011

Company sold to Finance Wales and management buy in

1973

Viscose development company became the holding company & Sponcel Ltd became Viscose Group Ltd. The production of viskings from cellulose continues

1985-1990

Spontex manufactured the cellulose product on behalf of Viscose closures

1998

Second management buyout

Management move could lead to expansion
Company buy-out secures jobs future

A MANAGEMENT buy-out of a Swansea company has secured the jobs future of the company, which produces shrink sleeves and cellulose products. The company, Viscose Group Ltd, has been bought by a consortium of investors led by Finance Wales. The buy-out is expected to be completed by the end of the year. The company has a long history of producing high quality products for a wide range of industries. The new owners plan to invest in the company's future and create new jobs. The company's products are used in a wide range of applications, from food packaging to industrial machinery. The company's success is a testament to the hard work and dedication of its employees. The new owners are committed to maintaining the company's reputation for quality and reliability. The company's products are sold in a wide range of markets, including the UK, Europe, and the USA. The company's success is a testament to the hard work and dedication of its employees. The new owners are committed to maintaining the company's reputation for quality and reliability. The company's products are sold in a wide range of markets, including the UK, Europe, and the USA.

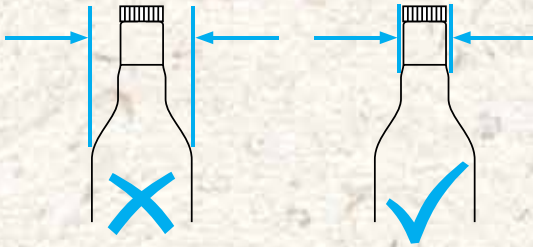
2013

Viscose still manufacturers Cellulose today



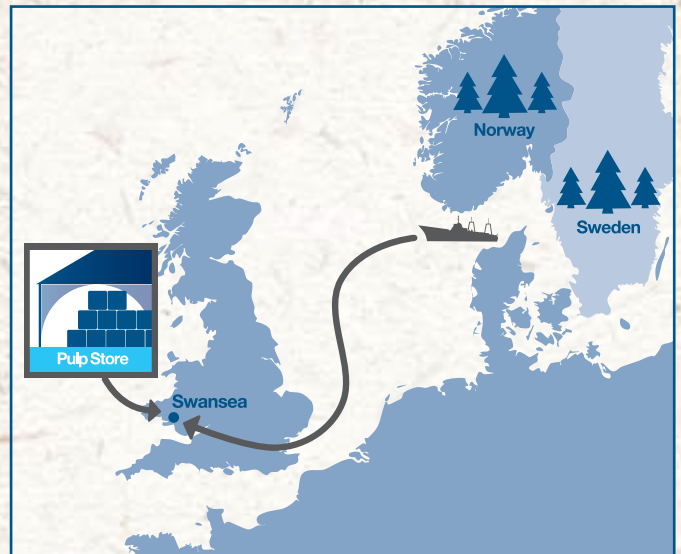
Sizing a Viskring correctly

Sizes range from 12mm up to 119mm diameters, sizing is important as if too large viskring will not provide a tight fit and may split when shrunk, too small and the viskring will be difficult to apply.



1. Measure the widest point over where the Viskring will pass
2. Add the appropriate tolerance
3. Choose the length to suit your requirement (may need to include a proportion for folding over the top of the closure.
4. Add 10% to the measured length to allow for shrinkage.

Origin of Pulp - The Raw Material of Viscose



Our wood pulp is sourced from Eucalyptus trees from a number of places, Brazil, Spain, Canada, South Africa and Finland.



Buy Online:
www.ecapsdirect.com

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