

Welcome to our first edition of Viscose Voice.

Introducing our new bi-monthly newsletter to discuss all updates and happenings at Viscose HQ and beyond!

So for all your Viscose news on what's happening in our factory, what our colleagues are up to and what as a business we are doing and hoping to achieve-read on!

This month our focus is on the recent investments we've made and exciting new projects we've undertaken to ensure we continue to enhance your product and protect your brand.

Machinery

We've got some fancy new kit to help us get your orders to you even quicker!

Our most recent investment is a brand new Diamond duplex slitter and re-winder being installed in May and made here in the UK by Ashe converting. This machine increases our capacity from 200 metres p/minute to 600 metres p/minute allowing us to reduce lead times as well as reducing waste by 10-15% which is all good news for our customers - old and new.

To put this into context a typical order now takes half the time that it did before!

Our Head of Commercial, Emma Blackmore said: "We are a traditional company founded more than 125 years ago, however we are very aware of the need to continually adapt and embrace new technology to improve and streamline our processes. Sustained investment is critical to any business and is key to our longevity and ability to innovate. The new Diamond roll slitter re-winder offers huge potential and will allow us to continue to provide the highest quality products and service our customers know and deserve".

Want to test our new kit?



Warehouse

We are all feeling the effects of the cost-of-living crisis with increasing energy costs being a key challenge in 2023.

As a result, we are constantly challenging ourselves to find better ways of working to maintain our value for money service.

Until recently we stored our distributed products at a 3rd party warehouse but no longer! With a £15,000 investment placed on this project, our goal is to unite our manufactured and distribution business units, leading to increased efficiencies as well as providing job security for our valued workforce during these difficult economic times. Agility and flexibility are key during these challenging times and with UK storage space at a premium this investment couldn't have come at a better time.

Alongside our commitment to continuous improvement and job certainty for our staff, storing our closures in Viscose HQ will enable us to offer a one-stop shop solution for all your tamper evident and tamper proof needs.

Our upgraded warehousing facility will go-live from end of April 2023, and we look forward to this exciting new chapter!



Mermaid Gin Sponsorship

We're pleased to announce our sponsorship of The Isle of Wight Distillery's- Mermaid Atlantic Row part of The Talisker Whisky Atlantic Challenge!

The Isle of Wight team are rowing 3,000 nautical miles from the Canary Islands to the Caribbean in the name of three critical environmental charities: The Seahorse Trust, Hampshire & Isle of Wight Wildlife Trust and Surfers Against Sewage.

The team: Chris, Paul and Xavier are all skilled ocean sports enthusiasts and are undertaking a strict training regime in readiness for the incredible challenge taking place in December 2023.

We're a proud supply partner to The Isle of Wight Distillery supplying them with our sustainable PLA seals and Bartops. Join us in supporting the Mermaid Atlantic team every step (or Oar!) of the way as they face this epic challenge.



Coming Soon...



Sustainability is at the core of what we do and we're taking a big step forward with our investment in renewable energy.

From June 2023 circa 50% of our electricity usage will be provided by Solar energy with the installation of a SolarEdge Optimisation panel system. The project will be managed by a local, Welsh company - EV Wales Ltd.

Watch this space!

viscose

Protecting your product, enhancing your brand

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